

FOR IMMEDIATE RELEASE

Garcia Trujillo Chairman Solomon “Sol” Trujillo Honored with first Brillante Award for Excellence: Founder’s Circle by National Society of Hispanic MBAs

Miami, Fla. – Oct. 18, 2011 – The National Society of Hispanic MBAs (NSHMBA) named businessman Solomon “Sol” Trujillo the recipient of the first-ever Brillante Award for Excellence: Founder’s Circle, for his remarkable career and contributions to the advancement of Hispanics in the U.S.

Mr. Trujillo is the Chairman of Garcia Trujillo Holdings LLC, and he currently serves on the board of directors of Target Corporation, WPP Group, and Promerica Bank, and has served as chief executive officer of multinational telecommunications and media enterprises around the globe. From May 2005 to 2009, he was CEO of Telstra Corporation Limited, the national telecommunications company in Australia. Currently, he also serves as board chairman of China’s Silk Road Technologies.

He is recognized as the first Hispanic CEO of a Fortune 150 company, and also has served as director of Gannett Co., Inc., PepsiCo., and Electronic Data Systems Corporation. “Sol is an exemplary Hispanic executive who serves as an inspiration and a source of strength for all Latinos,” said Charles P. Garcia, CEO of Garcia Trujillo. “His tenacity and business acumen inspires us all to continue raising our voices to become part of the decision-making process at the highest ranks of the most important corporations worldwide.”

Sol Trujillo and Charles P. Garcia are featured in the Hispanic Association on Corporate responsibility's new documentary *Insider Game*, which premiered at the NSHMBA conference. *Insider Game* can be viewed at www.insidergame.org.

The Brillante Awards for Excellence are the highest honor bestowed by the NSHMBA to individuals, non-profit organizations, educational institutions and corporations whose endeavors mirror those of the NSHMBA and directly benefit the advancement and recognition of Hispanics across the nation.

This year’s recipients were honored at the Brillante Awards Gala at the NSHMBA annual conference in Anaheim, Calif., this past Saturday, Oct. 15.

About Garcia Trujillo Holdings, LLC

Garcia Trujillo Holdings, LLC helps Fortune 500 and multinational companies and their management teams to significantly grow their market share in the global Hispanic market by focusing on strategy, execution, organization, and mergers and acquisitions. Founded by top Hispanic business leaders, the firm also operates a merchant bank and private equity fund helping middle market Hispanic companies grow their businesses. More at www.garcia-trujillo.com.

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